Guiding Principles for International Initiatives

1. **Something we want to do.**
   - An international initiative should enhance the student experience, advance existing strategic goals in our research, academic, capacity building and/or economic development missions and be fully consistent with institutional principles and policies.

2. **Something we can do well.**
   - Follow an articulated strategy and plan, have appropriate objectives, campus leadership, and bring articulated benefits to the Atlanta campus
   - Have institute support and participation in significant numbers for major projects
   - Emphasize longer term partnership and commitments
   - Reflect and enhance the Institute commitment to the highest quality
   - Not outsource research and educational delivery
   - Address political and social sensitivities and ensure open access to all

3. **Partnership brings clear benefits.**
   - Expands our competencies and capabilities in ways that would not be possible without the international initiative
   - Centers on partnerships and not on independent activities
   - A physical facility is not a pre-requisite to creating a presence; leverage the technology and partnerships in early stages. Each major effort must appropriately balance performance and delivery of expectations at the institutional level (crawl, walk, run).

4. **Be resource- and opportunity- positive.**
   - Be financially and intellectually sustainable, self-supporting, faculty-driven, and net resource- and opportunity-positive to others on the Atlanta campus. Projects should not only protect, but enhance the GT brand and should be viewed through a lens of ROI in terms of finances and time.